



Brisbane Airport Auto Mall proposal

On June 3, a revolutionary new proposal was made public, to develop an auto precinct at Brisbane's Airport incorporating a road test track. The currently vacant 51.1 hectare site has been a development target for some time, but this concept for a multi-purpose auto retailing hub is something untried in Australia. Brisbane's current car dealership footprint is very fragmented, with a great opportunity seen to relocate and centralise this aspect of retail. But the icing on the cake is the ability to test drive your prospective purchase on a purpose-built test track, designed by Mark Skaife. It's envisaged use isn't limited to only this, with driver training and education programs, car club activities and other events also mooted. However, motor racing isn't considered in the plan, which would require extensive spectator facilities. A stage 2 has been mentioned, including a 4WD test track. A joint venture partner is now being sought for the \$100 million development, which will ultimately include dealerships, servicing, offices and associated retail, all in the one location 10 kilometres from the Brisbane CBD. Initial feedback from the automotive industry has been very positive. What do you think?



A couple of videos - general overview : <https://vimeo.com/129538227> and Mark Skaife explains the track : <https://vimeo.com/129538226>



e-Bulletin 34

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15 June 2015

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