



Historic Vehicle Survey Result - USA (2011)

In previous e-Bulletin 38, we covered the results of a 2014 European survey of historic vehicle ownership. It is estimated there were 1.5 million owners of historic vehicles in the EU. In this edition, we look at North America, where, in 2009, there were estimated to be 2.75 million owners of historic vehicles.

'The Historic Vehicle Community in the United States and Canada' was published in 2011 by the HVA (Historic Vehicle Association), covering the North American continent. Two surveys were conducted in the Spring and Summer of 2010, with 13,000 individual enthusiasts and business owners responding.

Collation of the data received was handled professionally, as for the EU study. In relation to owners, the key points found were :

- 95% were men
- The average owner age was 54.8 years old. 65% were between the ages of 45 and 65
- 40% participate in charity events
- Usage - average of 484 miles each year
- 60% of vehicles were driven less than 300 miles a year, 3.2% driven more than 2,100 miles a year
- They own two vehicles, on average
- They use them 30 days per year (less than 15 days per vehicle)
- 48% belong to one or more clubs, with 15,000 clubs and associations in North America
- 82% attend one or more historic vehicle events - 90% of these were shows
- 92% do some work on their vehicle, with an average of 11 hours per month
- An average annual expenditure of \$12,700 US dollars is spent on each vehicle

For the businesses supporting the hobby :

- 70% had fewer than 5 employees
- 48% had an annual revenue of less than \$250,000 (small scale)
- 85% indicated difficulty in obtaining skilled workers

This study was seen as just the beginning. Additional work was proposed to understand and track the considerable positive effects this community has within Canada and the U.S. Even this preliminary data, however, indicated that the historic vehicle community plays an essential role in the economy, culture and political life of the United States and Canada.

The survey's Executive Summary can be read at :

<https://www.historicvehicle.org/Resources/Resources/Economic-Impact-Survey>
with links given to download the full survey.

As noted in E-Bulletin 38, these surveys were tabled at the Motoring Organisations and Car Club's committee meeting in Brisbane on 24 June. The minutes for this are now available via the following link :

<http://www.tmr.qld.gov.au/registration/registering-vehicles/the-special-interest-vehicle-concession.aspx>



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